

2025 Student Safety Video Contest

Rules and guidelines

Show up, speak up for safety

Contest theme

When you are new to work, some things may feel beyond your control. But you have the power to make your workplace safer and healthier. Show up and speak up when something feels unsafe. Take part in health and safety activities in the workplace.

Show up, speak up for safety is the theme for this year's video contest. Tell us how young workers can do more than just show up at work. What can you and other young workers do to improve safety at work for everyone by showing up and speaking up?

Eligibility

The WorkSafeBC video contest is open to B.C. youth, grades 8 to 12, either in school or represented by a youth-oriented not-for-profit organization. Contest entries must be submitted with an entry form signed by a teacher or youth organization sponsor (over the age of 18). WorkSafeBC employees or employees of other workers' compensation boards, provincial and federal ministries, and departments of labour and their immediate family members are not eligible.

In creating a video, youth must follow all communicable disease and health protocols as determined by the Provincial Health Officer.

Purpose of the contest

This year marks the 20th year of the Student Safety Video Contest. Productions and materials that are “for youth by youth” are very effective in influencing and educating young people. This type of peer-to-peer learning encourages wider acceptance from youth on important issues and concerns that WorkSafeBC is addressing. The purpose of this year's contest is to remind young workers that they can do more than just show up at work — that getting involved in health and safety can help them and their coworkers stay safe.

How the videos will be used

Qualifying video entries will be posted on worksafebc.com, where viewers can watch and rate them. Winning videos will be available for download and use by WorkSafeBC, teachers, parents, or employers to educate, train, and orient young workers.

Deadline

All entries must be sent to WorkSafeBC no later than Tuesday, April 1, 2025 at 5 p.m.

Format

We welcome all styles of original student productions including video clips, animations, stop-motion videos, music videos, or mashups. To create a mashup, you can use any WorkSafeBC video and combine it with your original audio or original video footage. To download WorkSafeBC videos, visit worksafebc.com. Please note: Only videos featuring live-action production will be considered for the bonus prize of the **Acts safe Aspiring Filmmaker Award**. More details on this prize are available at actsafe.ca.

Each submission should be a **maximum of two minutes in length**. Videos that exceed two minutes in length will be disqualified.

If you are submitting multiple entries for this contest, each entry will require a separate entry form and a separate YouTube post.

WorkSafeBC reserves the right to refuse, edit, or remove videos that contain any of the following:

- Racist, hateful, sexist, homophobic, slanderous, insulting, or life-threatening content
- Serious, unproven, unsupported, or inaccurate accusations against individuals or organizations
- Abusive, aggressive, coarse, explicit, vulgar, violent, obscene, or pornographic content
- Content that encourages or suggests illegal activity
- Announcements, solicitations, advertisements, or endorsements of any organizations or agencies
- Attempts to defame or defraud any individual, group, or agency

Judging

We are looking for innovative, creative, and original submissions. Your video message should target your peers and other young workers. In general, entries should provide a youth's perspective on workplace health and safety, and should promote the importance of open communication about these issues. Entries will be judged on the impact of their safety message, original creative concept, and technical execution. Videos will be posted on worksafebc.com once they are received and reviewed to make sure they meet the entry criteria, and judging will begin after the entry deadline.

Prizes

There are four main prizes, each totaling \$2,500. Each prize will be divided as follows: \$1,500 awarded to the participating secondary school or youth organization, and \$1,000 to the participating student.

Prizes will be awarded in two categories:

- Grades 8 to 10 category (the top two winners will each receive a prize)
- Grades 11 to 12 category (the top two winners will each receive a prize)

One B.C. entry will also be recognized by the Canadian Centre for Occupational Health and Safety (CCOHS) with an additional \$2000. The entry will also advance to the national CCOHS **Focus on Safety Youth Video Contest** where it will compete for additional prizes.

Bonus Prize!

In addition to the prizes above, Actsafe (the safety association that serves B.C.'s motion picture and performing arts sectors) is offering the **Actsafe Aspiring Filmmaker Award**. The winning filmmaker will receive:

- Two tickets to the 2026 Actsafe Entertainment Safety Conference
- A behind-the-scenes tour of a local motion picture and television production (subject to availability)
- An opportunity to mingle with industry at Actsafe's summer 2025 General Membership Meeting, where the film will be shown to members of the Directors Guild of Canada
- A crystal trophy to recognize their accomplishment

For complete details on the Actsafe award, visit actsafe.ca.

Winners list

The complete list of winners, along with video clips of winning submissions, will be posted on worksafebc.com in May, 2025.

Health and safety considerations

You must address all safety issues by maintaining your own personal safety and consulting with your supervising teacher or youth organization sponsor before starting production. Do not endanger anyone during the production of your video. As some tasks portrayed in your video may involve significant risks, you must follow all safety rules. If you are shooting your video in a real workplace, seek permission first, take all appropriate health and safety precautions, and follow all applicable health and safety rules and regulations.

To learn more about ensuring safety during video production, contact the safety association Actsafe at 604.733.4682 or visit their website: actsafe.ca. If you have questions about video equipment, contest sponsor London Drugs has a large audiovisual department and may be able to answer technical questions. Visit one of their stores or go to londondrugs.com.

General conditions

All footage, including music, must be originally created material or you must obtain proper, legal permission to use someone else's copyrighted material. The only exception is the use of WorkSafeBC videos; you do not need permission from WorkSafeBC to use them.

Entries that are incomplete, late, lost, damaged, or cannot be viewed due to a technical error are ineligible. All entries become the property of WorkSafeBC. Entrants grant WorkSafeBC the right to use their names, photographs, and video submissions for advertising, publicity, and promotion purposes. By entering this contest, entrants agree to abide by these contest rules and regulations.

To enter

Complete the PDF entry form. Post your video entry on YouTube, and include a link to your video in the entry form. Don't forget to fill in all the relevant fields on the PDF. When complete, ask your teacher or youth organization sponsor to email your entry form to us at yworker@worksafebc.com.

Entry forms must be emailed by the sponsor.

If you haven't posted a video to YouTube before, you'll need to create an account first. For more information on posting a video to YouTube, check out [How to upload a video to YouTube](#).

Submission information

All entries must be sent to WorkSafeBC no later than **Tuesday, April 1, 2025 at 5 p.m.** All entries must be submitted by the teacher or youth organization sponsor via email, and each entry must include an official contest entry form.

Tips and hints

- Try to come up with a catchy title to help reinforce your video; think of a great way to sum it up. For example: "Stay safe and stay in the game."
- A script is essential and you may go through several revisions before you start filming. The script will help you identify the narrative. What is your story? What are you trying to depict in each scene? Think about each scene, the positions of characters and props, angles, lighting, and staging. Is the message clear?
- Include plenty of time to review your video, and to show your friends, teachers, and family. Ask them what they think the message of the video is, whether they find it engaging and interesting, and if it makes them sit up and take notice. What is their immediate reaction after seeing it? And most importantly would it make them think about why health and safety at work is important? Make sure the pacing is not too quick. Explore each scene and make sure you feel confident it contributes to the video's purpose. Review the sound quality.
- You can also post your video on Instagram to share with your friends and family. Don't forget to follow @WorkSafeBC and use the hashtag #SVCWorkSafeBC.
- Most importantly, have fun while creating your video!

Rate your faves

Entries accepted by WorkSafeBC will be posted on the **video rating page**. Visit the page regularly to see new videos as they are posted. Don't forget to rate your favourites and tell your family and friends to rate theirs! Please note: rating has no bearing on how the videos are judged and are not a factor in determining winners.

Questions?

Email yworker@worksafebc.com

Sponsors

